



5 SIGNS IT MAY BE TIME FOR A NEW ROOF



Because Everything You Care About... is Under Your Roof

FREE INSPECTION • FREE REPORT • GUARANTEED QUALITY

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"So is it time for a new roof?". We hear this question often from concerned homeowners just like you. It's an important point to address because we know you have a lot riding on the success of your roof.

There's nothing quite like the feeling of discovering an ugly water stain or a patch of missing shingles. It's intimidating and oftentimes overwhelming.

That's exactly why we created this guide.

Every homeowner deserves to know when they need to prepare for a new roof. Partner with someone who cares about your roof *and* the people living under it ((not just some salesman looking to make a buck off your bad luck).

Let's cut through the stress and cross "roof" off your worry list.



Reed Haws
CTI Roofing

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This guide will help you gather the information you'll need to make the right decision, saving you time, stress, and money.

Feel free to print this guide and use a pen or pencil to fill in the blanks.



Exterior Storm Damage



Your Roof's Age



Interior Damage or Visible Leaks



Heat Damage



Are Any of Your Neighbors Getting New Roofs?

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Exterior Storm Damage

It goes without saying that storm damage is a huge indicator that it may be time to replace your roof. Strong winds are commonplace and can loosen or even completely tear off gutters, shingles, and other important roofing elements. Hail usually hits your roof with significant force which is why it's also a frequent contributor to storm damage. Hailstones accelerate granule and shingle loss. And debris, depending on the size, can have devastating effects like scratches, cracks, or even worse with larger objects.

PRO TIP:

We know you're capable of getting on your roof, but why risk it?

It's also a huge hassle. When we do your free inspection, we'll find out exactly what's going on and show you the pictures to back it all up.

Avoid the hassle of getting up there and let us help you make an informed decision. Plus, we'll work with your insurance company if you decide to go that route.

Oftentimes you'll spot noticeable damage the moment you walk outside. Make sure to note what kind of damage you see and where it's at. We'll be sure to include that area in your detailed assessment.

Wind Damage

Hail Damage

Debris

Other

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Your Roof's Age

Age is an important factor to consider when deciding to replace your roof. We see most architectural shingles lasting around twenty years. The older your roof is, the higher the likelihood that it's time to move forward with getting a new one. The last we want is to see you repair a product that's nearing the end of its life expectancy.

PRO TIP:

If you don't know how old your roof is, here are several places you can look. We're always happy to estimate the age and remaining life expectancy during your free inspection.

- ☐ Insurance Paperwork
- ☐ Home Inspection Report
- ☐ Don't Know? Totally ok! We'll be sure to provide you an estimated age and remaining life expectancy during your free inspection.

My roof was built in _____

and has an estimated lifespan of

_____ years.

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Interior Damage or Visible Leaks

It's not uncommon for the first sign of roof damage to be the constant drip of water hitting the floor in an adjacent room. Not only is it concerning, it's even more frustrating to determine where the leak ultimately needs to be fixed. And if you've got multiple leaks, the interior damage adds up even faster. Fixing a problem like this is important. We recommend finding a proven, licensed roofer you can trust to find the best solution and get your roof fixed or replaced. Let's make sure a leak doesn't ruin your week.

PRO TIP:

The tricky part about leaks like these is they rarely "behave". Just because you see one start doesn't mean it will still be there when your roofer arrives for a free inspection.

With that in mind, take photos and use a simple checklist like this to keep track of the damage. It will ensure your roofer inspects all of the right places before giving you any recommendations.

☐ Leak #1 _____

☐ Leak #2 _____

☐ Leak #3 _____

☐ Leak #4 _____

☐ Leak #5 _____

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Heat Damage

Whether it's cloudless skies that bring intense heat or fluctuating temperature, weather in the Southwest is rough on roofs. There's actually a term for this called thermal shock. When your hot roof suddenly experiences water it causes your roofing materials to rapidly expand and contract. Monsoon rainfall here in Utah and Arizona are a perfect example of this and over time will shorten your roof's lifespan and cause leaks.

PRO TIP:

Choose lighter colored shingles when possible that reflect instead of absorb the sun's heat.

Plus, here's a Bonus Tip:

(just because we know you have a lot riding on this decision)

Make sure your attic is properly ventilated. It's an essential step to lengthening the lifespan of your current or new roof. If looking into this feels like a foreign language, don't sweat it. We'll be sure to cover it in your free inspection too.

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Are Any of Your Neighbors Getting New Roofs?

This point isn't exactly scientific, but it's still really helpful. If there's been a recent storm that's affected someone else on your street, it's a great prompt to do a once over and inspect your house for damage too. Many homes in a given area are also built around the same time. Your house may fall into this category. If those neighbors you love or maybe can't stand (you know who we're talking about) are replacing their roof, it's probably a sign that you're not too far behind.

PRO TIP:

There's not much we can do about those neighbors (we've got them too). But, our free inspections do help you make an informed decision. We make sure you know everything about your roof before you commit to anything.

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Bonus Tips: Warranties

The last thing we ever want to see is you paying for something you don't need. Your current roof may still have an active warranty in place. Every roofing company and manufacturer has their own set of rules.

Be sure to reference your original paperwork or contact the company directly if you cannot locate it. Once you do, take time to note the details here so you will have it for future reference.

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10 Reasons

Homeowners Like You Love Working With Us

1. You receive free inspections and estimates.
2. You are never stuck with our mess (seriously...no leftover screws in your yard).
3. You won't experience hassle, worry, and stress.
4. Homeowners like you have given us an A+ rating with the Better Business Bureau.
5. You never have to worry about being oversold. (We recommend what you need. Nothing more)
6. Past clients have given us hundreds of 5 Star Reviews.
7. You receive 100% transparent pricing.
8. We value prompt scheduling and communication (because we know you do too).
9. You need it? As a full-service roofing company, we do it all.
10. We've been serving homeowners like you for over twenty years (since 1999 to be exact).

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Dealing with roof issues is a pain. We know your world is busy and your plate is full. If you've got a damaged roof, you need it resolved fast (and stress-free).

Having a reputable roofing partner you can trust is something every person deserves. Over the past two decades we have served thousands of homeowners just like you. We know everything you care about is under your roof. Don't postpone those repairs or replacement. It might end up making the damage worse. Let's make sure it's taken care of so you can sleep easy again.

Have damage? Let's fix it fast.

Here's all you need to do.

Schedule Your Appointment:



cticontractors.com



(866) 752-0469

Print and Fill Out This Guide:



Make note of any problems areas for us to review.

Hand Over This Guide When We Arrive



Our team will give you a full report so you can make an informed decision.

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It has literally been a pleasure to work with Jason Baisden at CTI. Jason is very knowledgeable and is a great communicator. I ask a lot of questions, and Jason was patient and took the time to answer each one, and help me understand the process and get things moving forward with my roofing project. I rarely take the time to leave reviews, but Jason deserves it. Highly recommended!



Rob Mouritsen
CTI Customer

At my home CTI's group was in early, efficient, professional, respectful, courteous, cleaned up well and out without a hitch.

I am very happy! Thanks guys!



Brett Feit
CTI Customer



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